

FROM CRISIS TO STABILITY

2025 Impact Report

BECAUSE OF YOU

families in our community did not have to face pregnancy, parenting, or crisis alone.

Every family's journey begins with a first visit. Through connection, continued support, and trusted relationships, families experience real indicators of stability and move toward stronger, healthier futures.

1. FIRST VISIT

2. CONNECTION

3. CONTINUED SUPPORT

4. INDICATORS OF STABILITY

5. STRONGER FAMILIES

Thank you for being part of these journeys and for making stability possible.



THE CROSSING
A HEALTHY FAMILY FOR EVERY CHILD

THIS YEAR, YOUR SUPPORT HELPED FAMILIES EXPERIENCE STABILITY IN SIX KEY WAYS:

1. EARLY AND ONGOING ENGAGEMENT

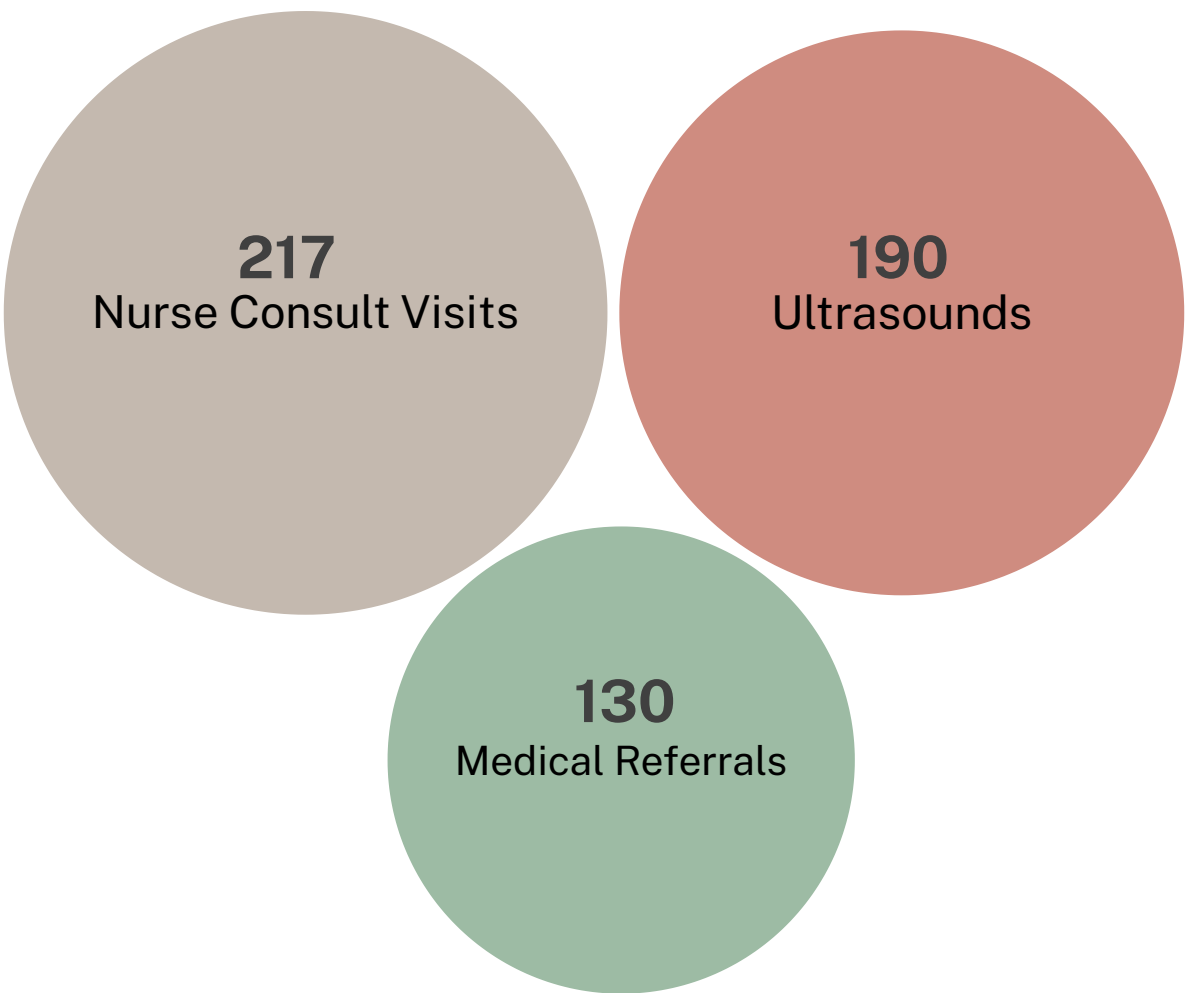
Families are not just showing up once in crisis. They are staying connected.

85% Client Retention



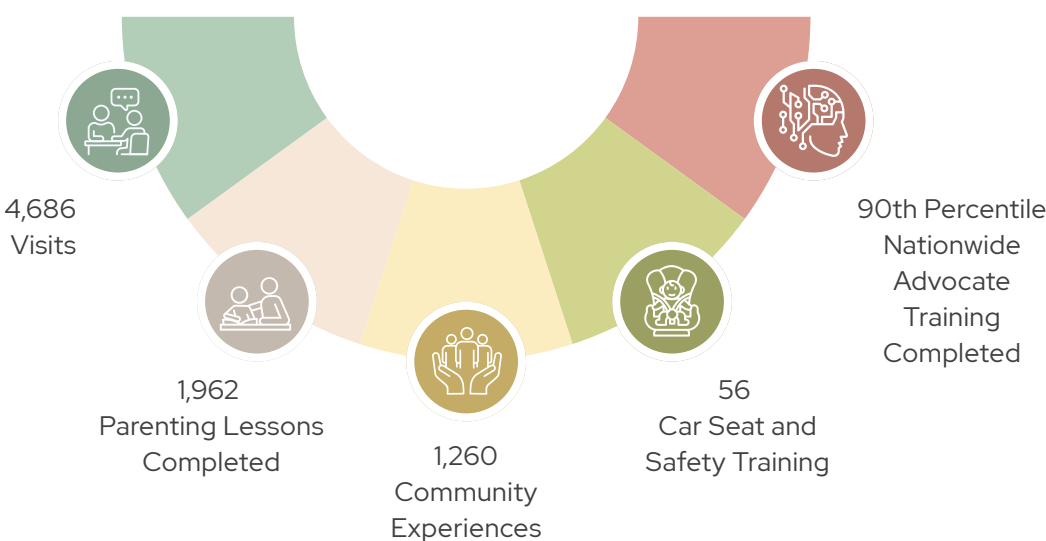
2. CONNECTION TO HEALTHCARE

Barriers are being reduced and families are navigating systems with support.



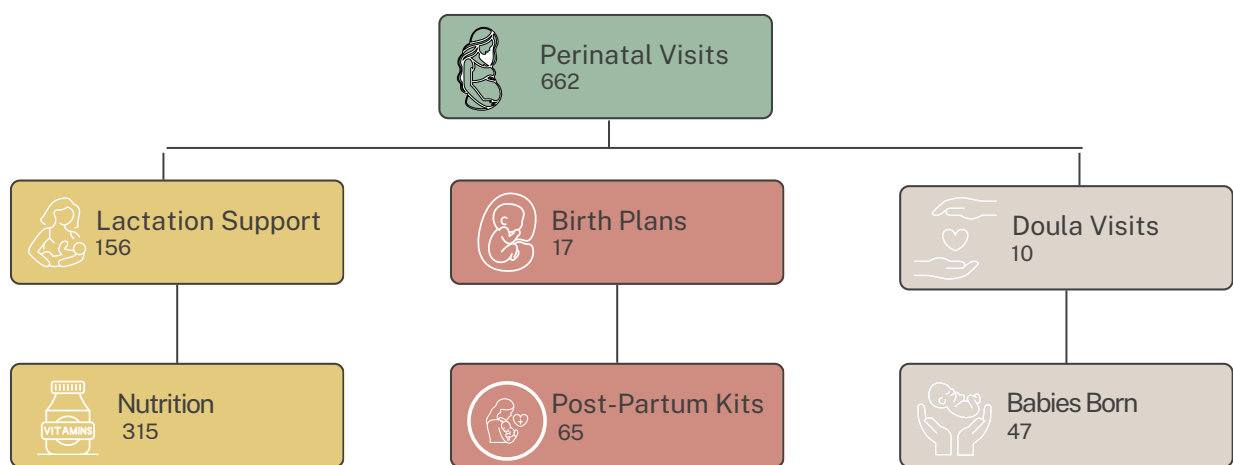
3. INCREASED PARENTING KNOWLEDGE AND CONFIDENCE

Parents are gaining tools, not just resources.



4. HEALTHIER PRENATAL CHOICES

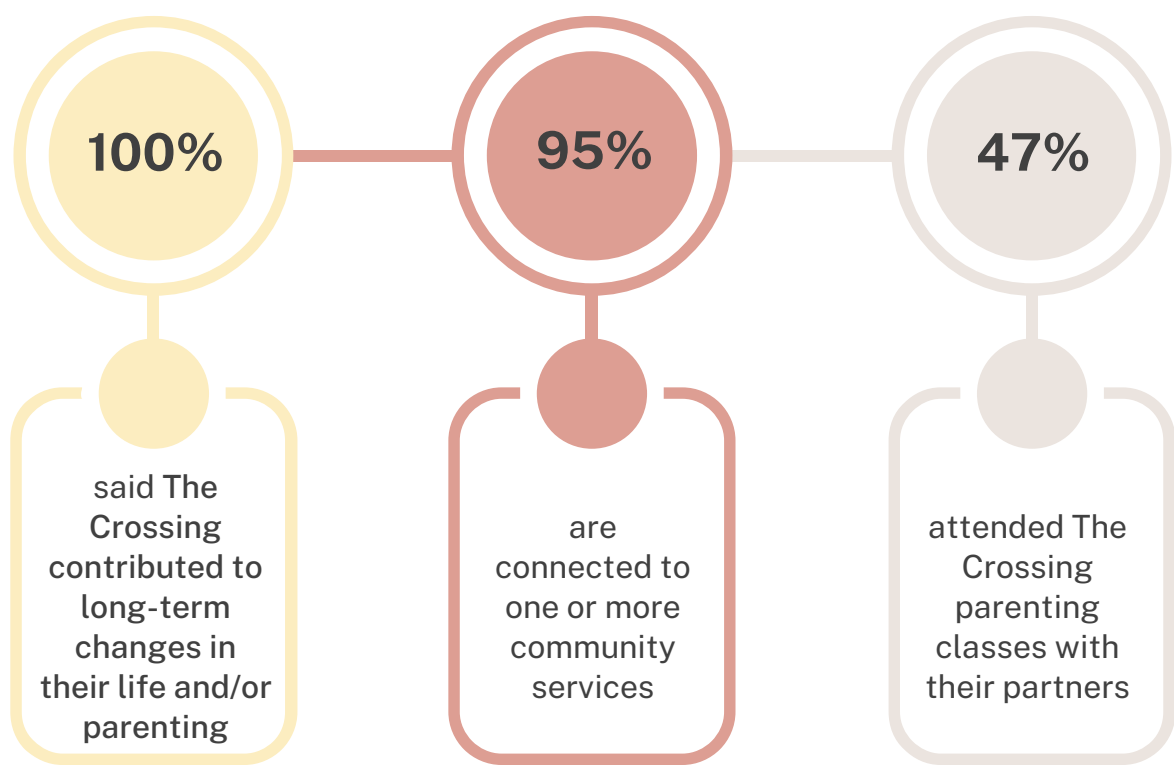
Support and education influence real behavior.



5. EMOTIONAL SUPPORT AND REDUCED ISOLATION

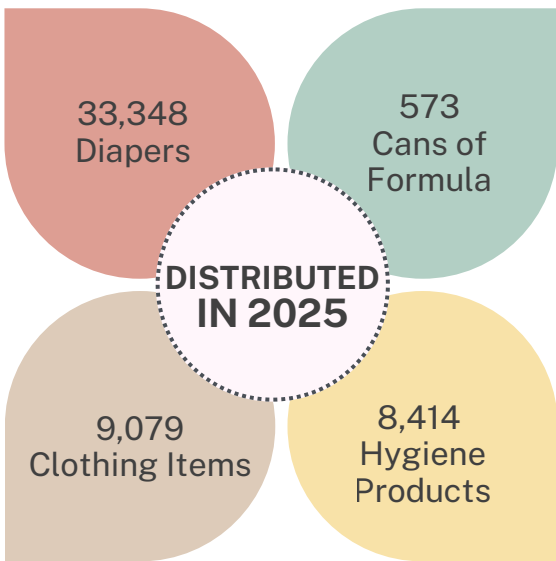
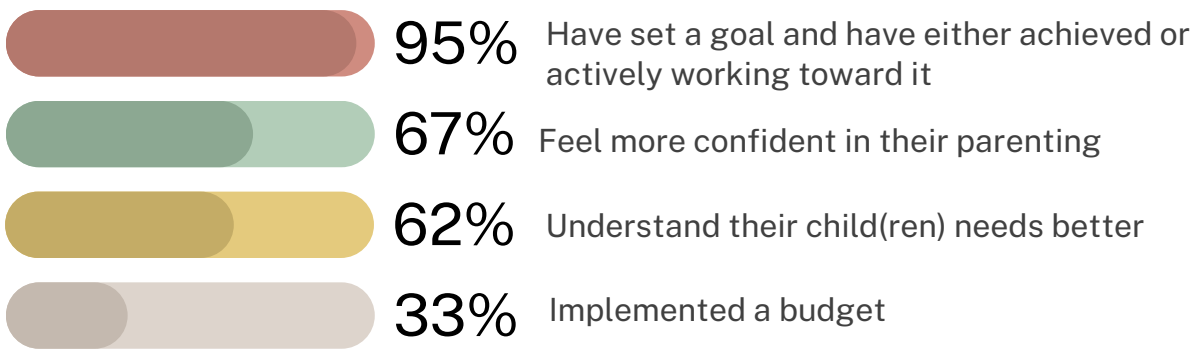
Families feel supported, seen, and less overwhelmed.

Percentages of surveyed clients



6. MOVEMENT FROM CRISIS TO STABILITY

Families are not stuck in emergency mode.



STABILITY



Stability means families are connected to care, equipped with knowledge, supported in crisis, and no longer walking alone.

Early connection changes the whole trajectory for a child and family. Our expanded perinatal services, nurse consultations, ultrasounds, and education demonstrate that when support begins early, long-term outcomes improve.

FROM CRISIS TO STABILITY

Real Stories

ASHLEY: STRONG CONFIDENCE, STRONGER BONDS



Motherhood did not come easily for Ashley. After a difficult first pregnancy marked by unexpected health complications and overwhelming pressure, she entered her next pregnancy carrying fear, guilt, and doubt in her ability to bond with her baby. Through The Crossing, she found steady support during pregnancy, including ultrasounds, education, and one-on-one guidance that helped her release fear and trust herself again.

For the first time, she felt prepared and supported instead of anxious and alone. Today, she describes feeling confident, present, and deeply connected to her child. Ashley's journey reflects what happens when families receive early, consistent care.



Scan the QR code to watch Ashley's story.

BROOKE: HOPE IN THE HARDEST SEASON



When Brooke was 23 weeks pregnant, she had lost hope. Her son's father had left, she was homeless and living in her car, her job was closing, and she had no family or support nearby. Overwhelmed and exhausted, Brooke began searching for pregnancy support because she was considering adoption, believing she had nothing left to give her unborn child. Finding The Crossing changed everything.

From the moment she walked through the doors, Brooke was met with compassion, not judgment. She was connected to resources, enrolled in Earn While You Learn, and began to slowly rebuild her confidence as a mother. During a particularly low moment, our nurse sat with her, listened, and performed an ultrasound that showed her healthy, active baby. Seeing her son brought peace and reminded Brooke that hope was still possible. Today, Brooke has stable housing and is raising her young son with confidence and faith. She continues to grow through Earn While You Learn and credits The Crossing and its donors for helping her move from crisis to stability. Because of that support, Brooke and her son are no longer just surviving; they are building a hopeful future together.

ELLIE, FROM FEAR TO FAMILY



Overwhelmed and uncertain, Ellie* came to The Crossing early in her pregnancy, while facing pressure and difficult decisions. Through compassionate mentoring, ultrasounds, and consistent support, she gained clarity and confidence in choosing to parent. As she continued attending parenting classes at The Crossing, Ellie's boyfriend became more involved in the process, strengthening their relationship and preparing for parenthood.

Their baby girl was born healthy, and the couple got engaged soon after. With encouragement and community support, Ellie completed her CNA training, secured full-time employment, and the family moved into a larger apartment. Today, they are raising their child together with stability, confidence, and hope for the future.

*Name changed



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